



BULGARIAN FASHION ASSOCIATION

Bulgarian Fashion – Modern technology and sustainability

Bulgarian Fashion Association is a cluster organization which aims to support the fashion industry in Bulgaria and to integrate it in the European value chain. We are working to make Bulgarian fashion more sustainable and to increase digitalization and innovation.



The primary aims of BFA are:

- Increase the level of competitiveness and export capacities of Bulgarian fashion brands and manufacturers
- Support the participation of SMEs in international trade fairs and exhibitions
- Support the innovation process, provide assistance for the development of new R&D projects, increase sustainable production.

Fashion.bg - Bulgarian Fashion Directory

Fashion.bg
Българският моден портал

Търси в сайта

Richmart
КОСТЮМИ ПО ПОРЪЧКА

ВХОД за потребители
yegam *****
ВХОД
Регистрация
Добавяне на фирма

FASHION.BG МОДНИ КОЛЕКЦИИ МАГАЗИН МОДЕН БИЗНЕС МОДА И КРАСОТА ЗДРАВЕ ДИЕТИ АБИТУРИЕНТИ СВАТБА ЗВЕЗДИ ЗАБАВЛЕНИЯ НОВИНИ

% Акция % Дамски дрехи

**НАЦИОНАЛНИ НАГРАДИ
ЗА МОДА, СТИЛ, ШОУБИЗНЕС
2021
ПОКАНА**
2 ЮНИ 2021 г. 19:00 ч.
MOONLIGHT - Bar & Restaurant
КРАЙБРЕЖНА АЛЕЯ, ВАРНА
ТЕЛЕФОН ЗА РЕЗЕРВАЦИИ

Fashion.bg с номинация на Националните награди за мода, стил, шоубизнес 2021

Дрехи и обувки
Колекция Пролет/Лято 2021
GEOX - Доставка с куриер. Стилни и удобни: поръчайте и проверете!
obuvki.bg

ОТВОРЯНЕ

Стани моден дизайнер

“Нарисувай си рокля”

ВИЖ ПОВЕЧЕ

Какво ново във Fashion.bg

Мария Бакалова
обрабочките на червения килим за "Оскарите"!

Негазираната и газираната вода осигуряват пълноценната хидратация без заместител

"Годишни награди за мода, стил и бизнес" ще се проведат за 27-ми път във Варна

Представят българската ваксина наесен на международна конференция

Пролетни тенденции - какви дамски чанти ще са хит през този сезон?

Акценти

Абитуриентски рокли 2021 в Bridal Fashion

Участвайте в безплатни бизнес срещи в рамките на **Fashion Match Supply 2021**

Как да изберете завивка с гъши пух

Реклама

Уникална рокля с твоя рисунка

factcool trendyol
от 8,99 лв
ИЗБЕРЕТЕ СИ

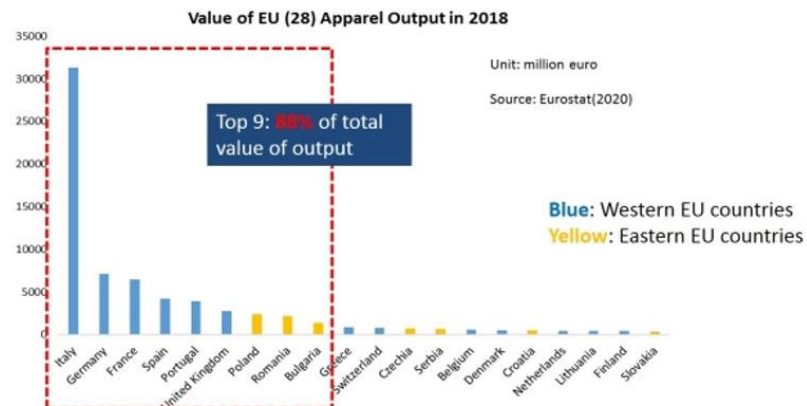
www.fashion.bg

Textile and garment industries are one of the biggest in the economy of Bulgaria. There are more than 100 000 people employed in the sectors and about 5000 fashion producers.

More than 80% of the production is exported to EU countries.

Now Bulgaria is the most appreciated market for producing clothing and textiles because of it's proximity to the European retailers.

Clothing export in 2020 was worth 4 billion lv.



Advantages of choosing Bulgaria for your garment and textiles production:

1. Bulgaria is in Europe and you will save on transport costs and duties. Moreover, the delivery is going to be faster and you can quickly cover unexpected demands
2. Competitive prices relative to the region
3. The communication will be better as most professionals speak foreign languages. European mentality eases the conversation
4. Bulgarian factories have modern equipment
5. Quality of the product and fast turnaround time
6. Small batch production and samples
7. Sustainable production
8. Long tradition in clothing and textile manufacturing

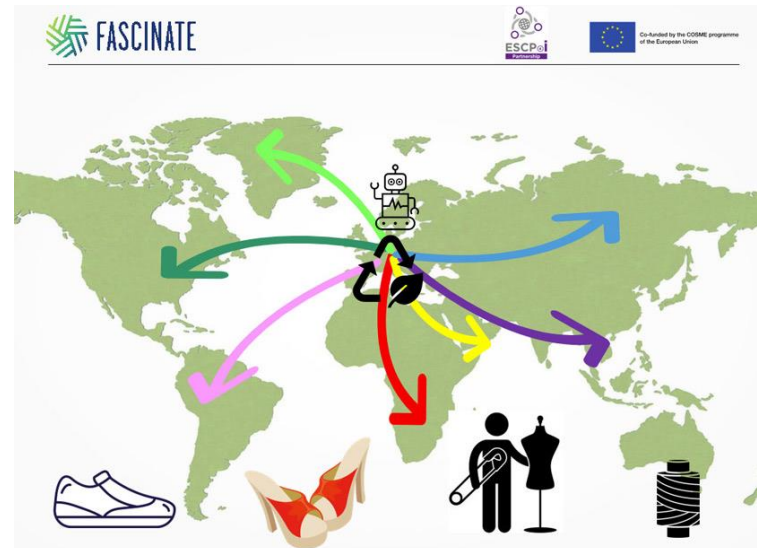


Photo: www.dimitrov-factory.com



Bulgarian Fashion Association participates in a European project with partners from Spain, Portugal and Denmark. The SUSTAINABLE FASHION ALLIANCE FOR INTERNATIONAL MARKETS (FASCINATE) project's aim is to support the internationalization of EU textile and fashion SME clusters that are working towards the development of circularity and sustainability. This partnership also seeks a cross-sectoral collaboration with the technology and footwear sectors.

The partners will create a joint internationalization strategy for sustainable fashion brands and companies in Europe, geared towards markets outside of the European Union interested in sustainable fashion products.



Bulgarian fashion brands



www.monamour.bg



Mon Amour®

Formalwear



www.paloma-fashion.com

ROMANTIKA FASHION



www.romantika-fashion.com

Ready-to-wear



www.renystyle.bg



www.fashion.bg/shop



www.iv-boutique.com

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KENSOL

Love
Обичаме си се!

JUNONA

LUCY
FASHION

mar.fashion



Axel Hardy

www.axel-hardy.com

Knitwear

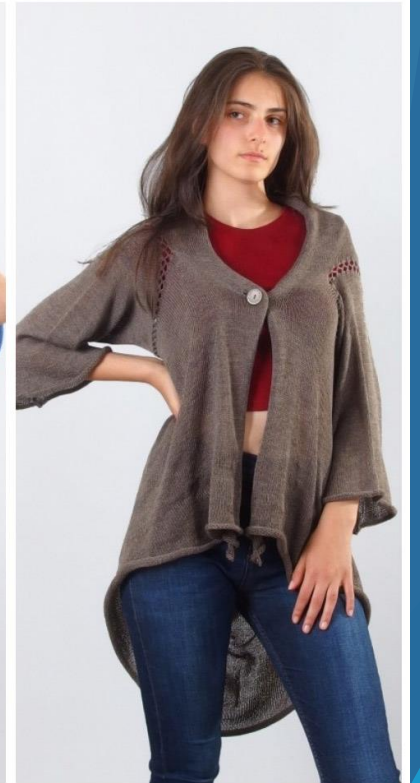
www.silverday.bg



SILVER DAY FASHION HOUSE



www.merinossa.com



MERINOSA

Men's suits



www.andrews.bg



ANDREWS/

BULAMMAS
Made-to-Measure Fashion



www.mtmfashion.eu



Richmart

www.richmartfabrics.com

Men's shirts

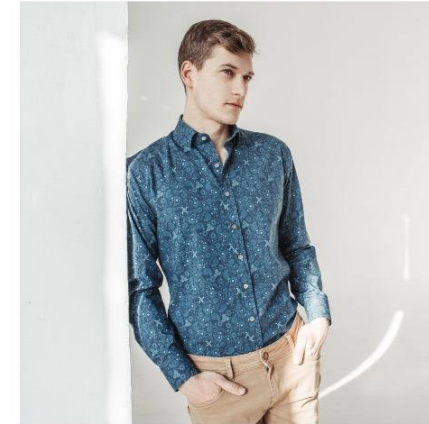


www.daniel-fashion.com

Daniel Fashion 



www.mtmfashion.eu



www.vegea-bg.com

Underwear and Swimwear



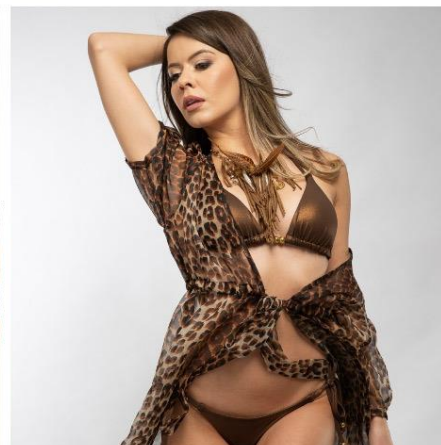
www.tony-k.com



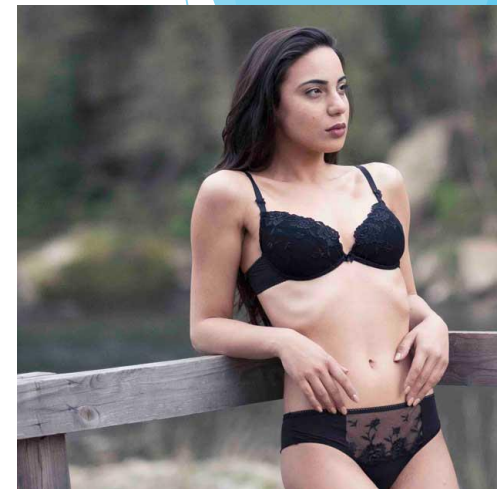
www.mayailieva.com



MAYA ILIEVA
Made in Bulgaria



Bunny



www.biju.bg

Fashion innovation



MINOAR

The brand Minoar has a patent for textile called Fiber Bond, which belongs to the sustainable fashion with its high efficiency of zero-waste production.

The successes of the Bulgarian fashion

Many Bulgarian fashion designers create formal and ready-to-wear clothes. Their outfits are chosen by world celebrities. Famous Italian actress and producer Tiziana Roca chose a dress from the Bulgarian designer Sofia Borisova (Romantika Fashion) to shine at the opening of the Cannes Film Festival.



Kayla Weber, the wife of Hollywood actor Vince Vaughn, appeared at the Oscar ceremony and gala in a dress from the Bulgarian designer Antoaneta Balabanova.



Bulgarian Marietta Melrose lives in Los Angeles and acts in films. For her presence at the Oscar ceremony, she chose a dress by the talented designer Teri Karaivanova.



Livia Stoyanova and Yassen Samuilov from On Aura Tout Vu fashion house sewed dresses for Lady Gaga



Reborn
Dress,
representing
vaccine



Events

Bulgarian fashion awards

Golden needle

Code fashion awards

National awards for fashion, style and showbusiness

BG fashion icon

Major fashion shows

Sofia Fashion Week

Festival of fashion and beauty Varna

Trade fairs

TexTailor Expo - Plovdiv

TMT Expo - Sofia

Balkanica Wedding Expo - Sofia



Thank you for your attention!



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<https://www.bgfa.eu>

Silvia Kabaivanova - Chairman

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