



## **The Danish company CHOPAR, seeks European sewing capacity for gymnastics apparel and Cheerleading uniforms. <https://www.chopar.eu>**

CHOPAR is a Danish-based company founded in 1989, that lives for the passion of movement and are specialized in gymnastics. We work to help gymnasts around the world reach their goals and fulfill their ambitions.

We are a Danish company based in Ikast, from where, we run the daily operations, designing, pattern making, sales, webshop, and storage. We have our own model seamstress based in our office, who together with our design and pattern team, construct and make special designs and through this make dreams come true for gymnasts around the world. We also have production based in Poland, Ukraine, and Turkey.

Today we are 20 employees. Most of our employees are located in Ikast and we have a department in Finland, which handles our Finnish and Swedish customers.

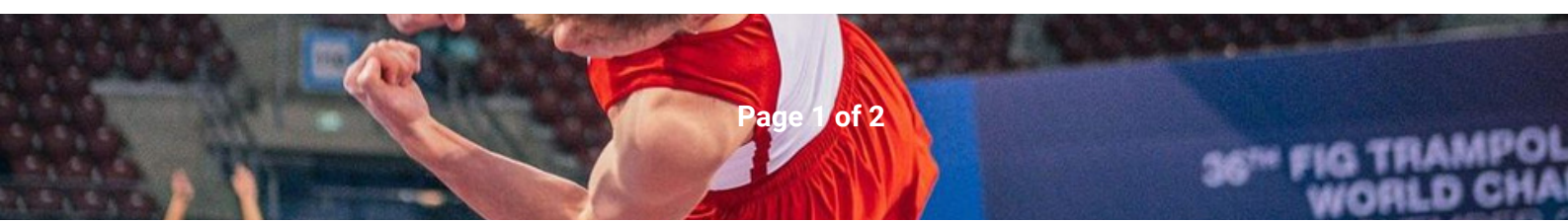
We have a vision, not just to produce the best gymnastic and Cheerleading apparel – we want to develop the products and be an inspiration to the industry and the sport. We want our products to be innovative and developed in close collaboration with the ones who use them – the gymnasts! Because of that, we prioritize keeping close contact with our customers, to make sure we deliver apparel that does more than have a good fit and beautiful design – it makes you feel like a star.

We strive to be the leading gymnastic brand in Europe and now we are going for cheerleading as well! Today CHOPAR delivers suits for several national teams in Denmark, Finland, Norway, Luxembourg, and Germany.

CHOPAR will be responsible for purchasing all fabrics and accessories and send it to the sewing units. However, the sewing factory will be responsible for cutting, sewing and packing.

The challenge is the average order size of 22 pieces per style. This is a small number for most suppliers, but on the other hand, there is a higher price per piece.

CHOPAR is looking for a long-term cooperation for many years and we are well known for this. We have been working with our supplier in Poland for 15 years and our Ukrainian supplier for more than 10 years. We are a growth company, which expects to double our production within the next 5 years, so for the right partner there is a large growth potential. However, as Gymnastics is a seasonal sport the production will mainly be from December to March.





# CHOPAR®

Due to cost, customs, and transportation we are mainly looking for partners in following countries: Poland, Lithuania, Latvia, Estonia, Ukraine, Turkey, Bulgaria, Rumania, Slovenia, and Portugal.

It is important that you have experience within sewing in stretchable fabrics and you have competence within sewing complex styles as shown below. The partner we are looking for will mainly be sewing this type of clothing.

## Examples

<https://www.chopar.eu/leotard-women-team-101470a300/>

<https://www.chopar.eu/leotard-women-team-101390a400/>

<https://www.chopar.eu/unitard-team-504210a600/>

<https://www.chopar.eu/top-team-201690a300/>

<https://www.chopar.eu/top-team-201300a500/>

## Type of partner sought:

The ideal wholesale supplier:

- Speaks English and communicates accurately by e-mail.
- Can fulfill the technical requests.
- Is interested in a long-term cooperation.
- can handle logistics for Denmark.
- Has a minimum of 25 employees.
- Experienced within stretchable clothing, preferable for sports.

We hope to hear from you before the 1st of August 2023.

## Contact info:

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## CHOPAR

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